



2023 SWEETSER REPORT

Charting a New Promising Future

RIGHT Sweetser’s 2022 annual meeting



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Dear Friends, The heart of Sweetser is about helping people.



Jayne Van Bramer
President & CEO



Jessica Demers
Board Chair

We see it every day in our staff, in our clients, and in the reputation Sweetser has cultivated since the 1800s. We can go home each day knowing we moved the needle and made an impact on someone’s life. We’re here during the most challenging moments of Mainers’ lives—to lift them up and provide them hope and healing.

Last year, Sweetser’s services reached over 15,000 children, adults, and families. Our Intentional Warm Line fielded over 26,000 calls. Our impact is being felt in every corner of our state. As an organization, we understand that hope is truly the seed for recovery.

As we look at our suite of programs and initiatives, growth is on the horizon. This past year we:

- Expanded our OPTIONS program into two counties to support substance use recovery.
- Proactively engaged media outlets to share our collective impact and expertise.
- Created a new teen mental health podcast.
- Re-engaged with government officials around behavioral health system opportunities
- Set forth a new strategic plan & much more!

We hope this Sweetser Report gives you a glimpse into an organization on the move towards sustainability. Inside this edition you will find a full breakdown of the number of individuals served by location and program area, a new statewide services map to visually show where our impact reaches, financial data and donor lists, and a number of key feature stories showcasing Sweetser’s many initiatives.

Together we have the tools needed to amplify Sweetser’s collective impact and chart our own promising future as one of the leading behavioral health nonprofits in our state. We’re inspired by our potential and reach. The roadmap to Sweetser’s next chapter may take twists and turns, but the path is clear. The revitalization strategies we are implementing reflect the need for our organization to best adapt to the challenges our clients face, powered by the dedication and passion of our staff and your continued support of our mission.


JAYNE VAN BRAMER
President & CEO


JESSICA DEMERS
Board Chair



Scan here to watch a video message from Jayne.



Welcome New Board Members

Sweetser is beginning 2023 with two new additions to our Board of Directors—Craig Alie and Anna-Marie DiPasquale



CRAIG ALIE lives in Portsmouth, NH and is Chief Revenue Officer at Computershare. He earned a BA in economics at Colby College. Craig brings his experience drawn from board roles with Agassiz Village in Poland, ME (past VP & Chair of Development Committee), SEED in Dover, NH and as a Strategic Adviser to the CEO and board with Gather in Portsmouth, NH. Welcome, Craig!

ANNA-MARIE DIPASQUALE lives in Biddeford and comes to us with a background as a social worker. She earned a BA in Psychology from New England College and an MA in School of Social Service Administration from the University of Chicago. She is also an active volunteer with Foundation AHLE, an orphanage in Honduras. Welcome, Anna-Marie!



Shared Stories, Visible Impact

Sweetser welcomed various legislators to our Saco campus to see firsthand the impact we have on those we serve and to hear about the opportunities to improve our behavioral health system in Maine.

We appreciate their passion for service and interest in our shared mission of providing help and hope to more of their constituents. Our students even whipped up some delicious goodies for them as part of our culinary experiential learning program.



RIGHT Rep. Lynn Copeland, Rep. Maggie O’Neil, Senator Donna Bailey, Rep. Drew Gattine, & Rep. Marc Malon.

Creating Promising Futures in 2022

15,368

children, adults, and families reached by our services

BY COUNTY

Androscoggin	1952
Aroostook	595
Cumberland	2693
Franklin	61
Hancock	280
Kennebec	577
Knox	610
Lincoln	530
Oxford	302
Penobscot	1298
Piscataquis	77
Sagadahoc	855
Somerset	239
Waldo	819
Washington	83
York	4062
Out of State	335

26,049

Intentional Warm Line calls answered

24,495

PromiseLine calls responded to

5,016

mobile crisis interventions supported

2,829

volunteer hours donated

2,306

children worked with Sweetser school-based clinicians

878

individuals received continuing education & mental health first aid training by our Training Institute

237

individuals served by our New England Eating Disorders program

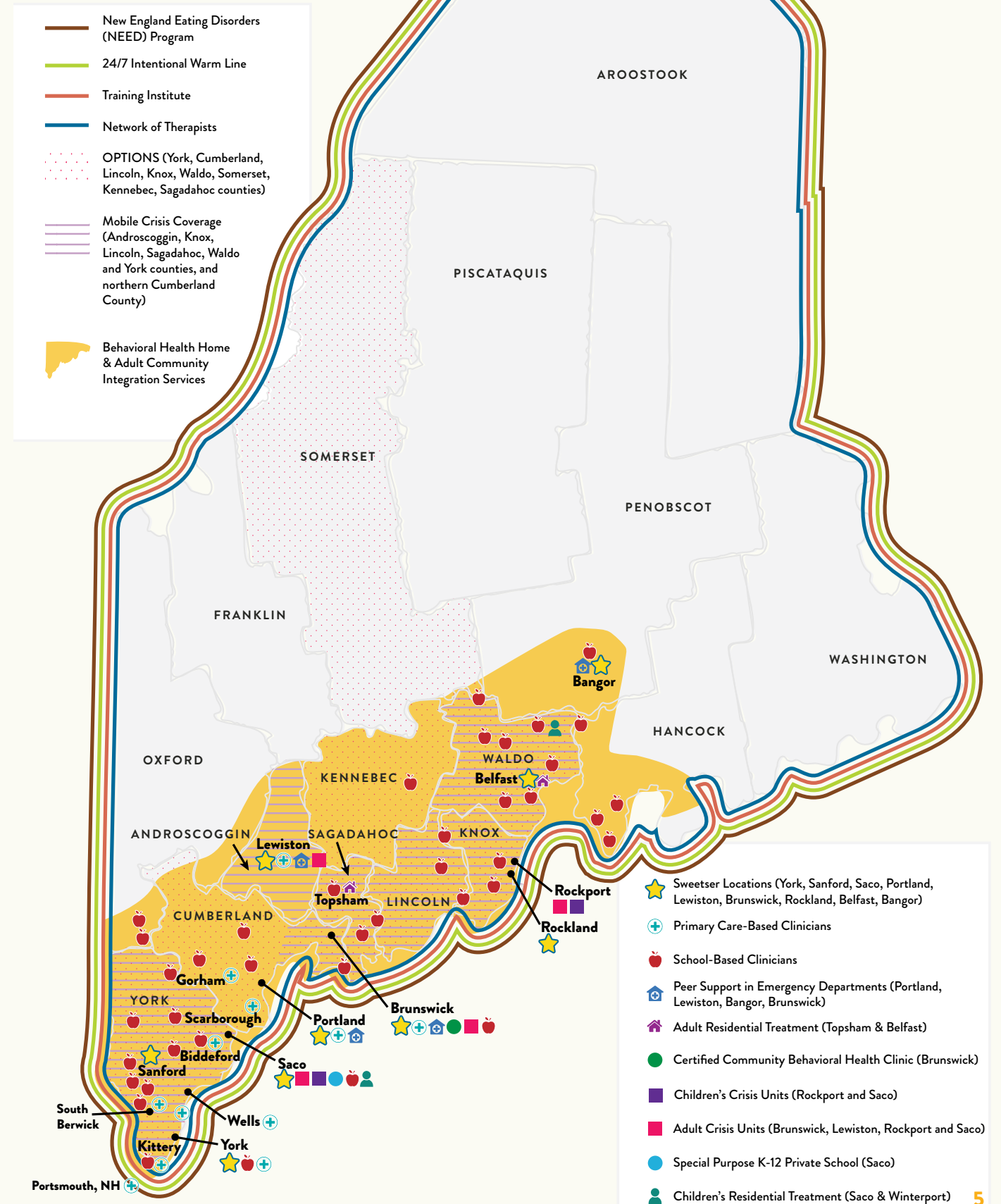
76

children served at Saco Special Purpose School

65

children served in Sweetser's residential programs

Sweetser's Statewide Network of Care



CAMPUS CONNECTIONS

New Faces on the Farm

Meet Chrome, a 15-year-old Morgan horse who is an important teaching tool for our students. Students learn important skills as they help to take care of the animals on our farm. Chrome is featured below with Angie Anders who has been with Sweetser for 12 years and is now an Ed Tech III and our Assistant Farm Manager.



ABOVE One of the newest little lambs at our Saco campus farm.
BELOW Angie and Chrome.



President & CEO Jayne Van Bramer with Garland Award Winner Heath Seeley

GARLAND AWARD WINNER

Congratulations to Heath Seeley, a Crisis Intervention Specialist, for being this year's recipient of our Garland Award! This award recognizes one staff member who personifies exceptional service to Sweetser and the greater community. We deeply appreciate Heath's strong commitment to helping those in need.



'Ruel Ricker' Day

Sweetser held its annual Ruel Ricker Day Fair. The event honors Sweetser's first farm manager, Ruel Ricker, who held the position from 1941 through the 1970s, and is the namesake for Ricker Farm. The fair gives kids at the Saco School a chance to play games, win prizes and enjoy a BBQ. Sweetser staff and board members volunteered at the event, running games and giving out prizes.



The Yellow Tulip Project

The Yellow Tulip Project is about smashing the stigma around mental illness — one tulip at a time. Yellow tulips are a sign of hope. When groups and communities come together, plant a garden, get their hands dirty, and talk about mental illness, hope blooms. As part of our Zero Suicide Committee's efforts, our staff worked to plant gardens at various Sweetser locations.



SHOWING SWEETSER PRIDE



Wear Your Sweetser Support on your Sleeve

We've launched a new and engaging way to order your favorite Sweetser branded attire like t-shirts, zip hoodies, and North Face outerwear. We have various accessories like mugs, tumblers, and backpacks, in addition to an entire Pride-themed collection. Together let's show off our Sweetser pride!



See all of the options and order your favorites at SweetserStore.org.



Beautifying Our Campus

Nearly 80 staff and family members from Tom's of Maine visited our Saco School to help beautify our campus. This annual Goodness Day is a reflection of their corporate values and commitment to giving back. We are deeply appreciative of their help and support for our students.

We are always looking for corporate and civic groups to help with volunteer projects around our Saco campus.



Let's Stay in touch!

You can stay up-to-date with Sweetser news by getting on our email list so we can send you our electronic newsletter, *Sweetser Spotlight*, in addition to information on events held throughout the year. **Please send your email address to communications@sweetser.org.** Thank you!

A Sweet Story

Did you know our students tap trees, boil the sap, and produce tasty maple syrup? Sweetser School student, Elijah, shows us the process of making maple syrup from start to finish. This is part of the experiential program right on our Saco campus.

Scan the QR code to watch the process from start to finish.



AROUND THE COMMUNITY

TOP TO BOTTOM

Celebrating diversity & equality at PRIDE in Portland, Aroostook County; Saco Harvest Festival; American Foundation for Suicide Prevention 'Out of the Darkness' Walk in Portland.



PRESS & PUBLIC AFFAIRS

Media Clips

We are proactively pitching ourselves to the press around our collective expertise to elevate stories that matter.



▲ **Dr. Marc Kaplan**, along with Age Friendly Saco, appeared in a news report about the impact that isolation has on the mental health of our seniors and what resources are available, so seniors feel more connected.



▲ Reporter Zach Blanchard with Newscenter Maine did a story about the value of our school-based program

Rockland provides overdose reversal training

Written by David Ledford



Sweetser's own **Will Bucklin**, and the OPTIONS liaison for Knox County, was interviewed by FOX Bangor for his role conducting a Narcan training with the Rockland Police Department.

Mental health first aid training is now freely available – let's access it

ABOUT THE AUTHOR
Matt Robinson is director of training at the Saco-based nonprofit community mental health provider Sweetser.

IF YOU NEED HELP
If you or someone you know is affected by this co-ed, call the Maine Crisis Line at 888-568-1112; text the national crisis text line at 741741, or call 988 to be connected to the state hotline.

for mental health challenges
appears to be fading, recognizing the signs of mental illness isn't always easy.

There are a few common signs
to look out for: feeling sad or withdrawn for long periods; drastic changes in mood or behavior; or intense worry that prevents regular activities are just a few. If you notice any of these signs in yourself or those around you, it's important to be understanding, ask questions and connect with mental health professionals.

Luckily, free trainings are available
to help us all better support individuals in our lives who are experiencing mental health challenges. Because of a grant from the federal Substance Abuse and Mental Health Services Administration, Sweetser is offering free training to anyone interested in learning more about mental health first aid.

Just as performing CPR helps
you assist an individual having a heart attack, mental health first aid helps you assist someone experiencing a mental health or emotional crisis.

Developed by the National
Child Traumatic Stress Network and the National Center for PTSD, psychological first aid has been used by the American Red Cross, first responders and law enforcement to train staff on how to respond to collective trauma experiences. Since the start of the pandemic, the mental health needs of our first responders have been ever present. The need to better support individuals in our communities is more important than ever.

▲ Our Director of Training **Matt Robinson** had an op-ed in the Press Herald (and appeared on 97.9) around how all Mainers can benefit from knowing strategies to help each other in crisis and non-crisis situations.

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ME addiction experts aim to reduce stigma

Panel at Morse argued education, empathy and harm-reduction could reverse troubling spike in drug-related deaths

BY JOHN TERHUNE
Times Record staff

Substance abuse in Maine spiked during the pandemic, but experts at an addiction awareness event in Bath Wednesday night argued reducing the stigma around addiction and harm reduction tools like naloxone could help quell the rising threat of fentanyl.

Grant supports those with mental illness, substance use

Sweetser has been awarded funds from Maine Community Foundation.

SACO – The Maine Community Foundation has awarded Sweetser a \$15,000 grant to support people living with mental illness or substance use disorder. This grant comes from the foundation's COVID-19 Emergency Response Fund to support nonprofit organizations involved in efforts to serve the needs of those most affected by the virus and contain the spread of COVID-19.

"As a nonprofit, grants like this are a critical lifeline to ensuring high quality services reach every corner of our state," said Justin Chenette, Sweetser's communications and public relations director. "The pandemic has heightened an even greater need to provide help and hope to more children, adults, and families in our communities."

Sweetser is one of the largest providers of mental and behavioral health in Maine, reaching approximately 20,000 children, adults and family members each year.

OPTIONS Expansion

Sweetser has expanded its participation in the OPTIONS (Overdose Prevention Through Intensive Outreach, Naloxone, and Safety) initiative, adding two counties—Somerset and Kennebec—to the list of those we serve. OPTIONS, which is a partnership with the Maine Office of Behavioral Health, aims to improve the health of

Mainers who use substances by using harm reduction strategies, supporting recovery, and providing referrals for services.

LEFT The Rotary Club of Saco Bay Sunset hosted a free Narcan training session at Old Orchard Beach High School with Lacey Bailey, a Sweetser Drug & Alcohol Clinician and OPTIONS York County liaison.



NEW PODCAST

Not Now, Maybe Later is Sweetser's new podcast about teens for teens delving into various mental health topics. It's a safe space for teens and those who engage with teens to understand how best to tackle issues Maine teens deal with like anxiety, social pressures, and more. Our host is Emily Ostrow, a licensed clinical social worker in Maine. She is currently working as a Sweetser affiliate. Our podcast is available on Spotify, Soundcloud and Youtube.



HELPING THE UNDER AND UNINSURED ACCESS SERVICES

- + Kennebunk Savings: \$10,000
- + Huntington Common Charitable Fund: \$10,000
- + Biddeford and Mechanics Savings Charitable Foundation (Maine Community Bank): \$10,000

LEFT Kennebunk Savings President Bradford C. Paige.
INSET Maine Community Bank Executive Vice President Susan Mellon.

FEATURED EVENTS



Pixar Perfect

Saco admin staff dressing up as their favorite Pixar characters for a special Halloween visit from our Saco campus students.



FESTIVAL OF TREES

Sweetser was proud to be a sponsor of the Annual Festival of Trees at the Saco Museum.

TURKEY TALK

Thanksgiving at our Saco school campus involves delivering turkey grams to our staff to tell them why we are so thankful for them.



Sweetser Spirit

At Sweetser's Private Non-Medical Institution (PNMI) residential program at Waterfall Place in Topsham, our staff members Adele Bailey and Jennie Jacobs get in the holiday spirit.

Sold On Kids Auction

Presented by KeyBank (they have been by our side for all 30 years of this event!)

We appreciate the generosity and support of all the attendees, sponsors, staff, board members, and volunteers who made our largest fundraiser of the year possible. With your help we raised over \$115,000 to help Maine children and their families receive the mental health support and services they need and deserve.

SAVE THE DATE 31st Annual Sold on Kids Auction
SEPT. 21, 2023 at River Winds Farm, Saco



KeyBank

SWEETSER / JACK CHEVROLET GOLF CLASSIC

Our 33rd year of hosting this tournament proved our most successful yet!

This annual event, held at Dunegrass Golf Club in Old Orchard Beach, raised more than \$64,000 toward providing mental and behavioral health services to Mainers in need. We are incredibly grateful to our sponsors and participants for their commitment to Sweetser. Once again, we had a full field with a total of 37 teams participating. This includes our new presenting sponsor, David Rosenberg, son of Ira Jack Rosenberg, whom this tournament is in memory of.



SAVE THE DATE Sweetser Golf Classic at Dunegrass
JUNE 12, 2023 Golf Club in Old Orchard Beach

SPONSORED BY
JACK CHEVROLET
PROUD MEMBER
CHEVROLET | **MAINE**
CHEVY DEALERS

SUPPORT

Thank You!

Sweetser is grateful for the valued support we receive from individuals, companies, and foundations. Donations and grants help us meet the rising needs of Sweetser clients and programs throughout Maine. Thank you for helping to create promising futures for those we serve.

Keep This Impact Going

We couldn't do this without you and your philanthropic support. A donation to Sweetser has great meaning and impact on your neighbors, family, friends and co-workers.

No one should be left alone in their behavioral health journey. Your gift shows them that YOU are there and that YOU are making a difference.



Scan here or visit Sweetser.org/donate to make your gift

YOUR IMPACT IN ACTION

\$100

provides 1 hour of therapy to reduce emotional & behavioral challenges for a child & their family.

\$500

provides 2 days of integrated school-based therapy in school districts across the state.

\$250

covers mobile crisis intervention when or wherever needed.

\$1,750

covers one week of experiential & classroom learning with treatment for a student at our Special Purpose K-12 school.

\$10,000

creates & enhances safe and stable living environments for 50 children in our residential care to heal, cope, and receive treatment each month.



Stockings for Sweetser

For 13 years, Cassie Moon has helped brighten up the lives of kiddos on our Saco residential campus with her Christmas Stockings for Sweetser program. She has various volunteers help her produce over 30 hand sewn stockings, overflowing with holiday cheer and goodies. Our Development Office Manager Sara Towle has helped coordinate all these special deliveries with Cassie.



ABOVE Sold on Kids Auction; Sweetser/Jack Chevrolet Golf Classic.

LEFT American Foundation for Suicide Prevention 'Out of the Darkness' Walk in Bath.

RIGHT Celebrating diversity & equality at PRIDE in Brunswick.

OUR CORPORATORS

Sweetser Corporators have a unique role to not only elect the members of the Board of Directors but to serve as a key link between Sweetser's mission and values and the communities and people it serves.

Craig Alie
Lisa Arnold
Tom Arnold
Donna A. Bailey
Brian T. Ballute
John S. Beliveau
Laura J. Blanchette
Blaine A. Boudreau
Edward J. Bull
James I. Cohen
Erin Ehrlenbach Collins
Robert E. Convery
Allen Cornwall
Joshua S. Cushman
Robert M. Davis
Michele C. Del Tergo
Jessica A. Demers
Tammy L. Dickinson
Anna-Marie DiPasquale
Diane M. Donaldson
Dennis Eagleson
Troy A. Ellsmore
Christopher T. Emmet
Roland M. Eon

Cynthia P. B. Fagan
Steven J. Fennell
Kelli S. Fox
Marjorie Getz
Brian Gilbert
Jayne Crosby Giles
Jim Godbout
Karen Goldberg
Lee Goldberg
Carl Goodwin
Lori Gramlich
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J. David Haynes
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Morgan LaChapelle
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Carlton D. Pendleton
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Melissa R. Richter
Brynn K. Riley
Gregg Ritter
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Susan D. Rouillard
Dr. Margaret A. Shepp
Patricia A. Small
Debra D. Taylor

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Robert M. Tkacik, Jr.
David M. Tourangeau
Mary E. Turgeon
Ludmila M. Tutunaru
Jayne Van Bramer
John H. Walker
Kristen Walton
Robert J. Walton
James Waltz
Thomas E. Wells
Douglas A. Willett
Mark G. Willett
Douglas E. Woodbury
Anna Zafirson
Louise E. Zafirson
William J. Zafirson



THANK YOU TO OUR SWEETSER SUPPORTERS

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Charitable Savings
Foundation
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Frances Hollis Brain
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Hoehl Family Foundation
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Lewiston-Auburn
Children's Foundation
Maine Community
Foundation
Marr-Anderson Family
Foundation
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Foundation in
partnership with the
Boston Red Sox
Sam L. Cohen Foundation
Town of York
United Way of
Southern Maine

INDIVIDUALS AND ORGANIZATIONS

\$10,000+

Dorothy Suzi Osher
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Pamela & Dennis Eagleson
Estate of Betty L. Masse
Fern Goff Trust
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KeyBank
Louine H. Robbins+
Kate Sweetser+

\$5,000-\$9,999

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Cleaves Trust
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John M. Noyes+
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Tyler Technologies, Inc.

\$1,000-\$4,999

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Rosemary & Michael Wood

\$250-\$999

4imprint One by One
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Wendy Anders &
Michael Lacourse#
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Anthony Small
Judith R. Wolfe &
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William J. Zafirson*

UP TO \$249

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Shirley Dalbeck
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Wendy & Michael Downey+
Helen M. Doyle
Wendi Dubois#
Sharon C. Dupuis
Dupuis Hardware &
Locksmith
Calvin D. Dyer#
Matt Early
Judy Eberson+
Patricia & George Emery
Joy & Roland Eon
Beverly & Donald Esson
Janice & Willy Faessler
Lenore Famosi
Ruth S. Fernandez
Michele Fischer
Joline & Edward Fitzgerald+
Elizabeth Fogler &
Jeffrey Rae

Brian Fox
Jacqueline & Robert Frank
Jayne Furlong
G&E Roofing Co., Inc.
Amanda Gallant#
Stephenie L. Gamache
Phyllis Gansz-Greene
Connie Garber
Angie & Carmen Genzabella
Joyce & Edward Gervais
Theresa B. Gervais
give IT. get IT.
Give Lively Foundation
Phyllis & Dr. Bernard Givertz
Janet Goodwin
Ann Grant
Terri & Robert J. Grondin III
Kristan D. Gross#
Jane & Brian Grosso
Guardian Pharmacy of Maine
Samantha F. Guerra#
Priscilla & Gerard Guilbeault
Susan & Leon Hadiaris
Sally & William Haggett
Judith A. Hakola+
Haley's Metal Shop, Inc.
Barbara H. Hall+
Hall Implement Company
Carrie Hamel
Georgia & Garey Hartley#
Jillian P. Hartman#
Joyce & Ralph Harvey
Susan & Thomas Hawthorne#
Susan & J. David Haynes
Heartwood Kitchen & Bath
ReAnna Heino
Catherine & Timothy
Hendrix
Maureen &
Michael Henry, Sr.
Sally & Richard Henry
Nicole & Nicholas Hildings
Vanessa Hilton
Frances Hogue#
Christine Holden
Ellen Honan &
Richard Curry
Hope Memorial Chapel
Thomas Hopkins
Joan & Wayne Howard
Gail Howlett-Brown#
Kathleen Hrycuna
Susan & James Hummer
H. Draper Hunt III
Heather J. Jackson#
Susan A. Jackson
Susan G. Jackson
Lisa James#
John Janelle
Caroline D. Janover
Richard J. Jewell
Jennifer & Drew Johnson
Mary & William Johnson

Richard M. Kania
Sonya Keene#
McKenzie Keim
Betsy & Christopher Keiter
Katherine Ann Kennedy &
Nathanael N. Greene
Mary M. Kennedy
Ann Marie Kenney
Mohammad R. Khan
Katherine N. Kirby
Cheryl & Jerry Klausman
Stephanie Koutroulis
The Kula Foundation
Mr. Ronald P. LaBranche
Darquise Landry
Brianna M. Lane
Christopher T. Lansley
Ann & Bob Largay
Mary Jo Larned
Carolyn & Rick LeClair
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James R. Leighton
Mr. & Mrs. Scott &
Lynn Leland#
Priscilla M. Lessard
Renee J. LeVasseur#
Elaine & David Lewis+
Judith A. Lim
Susan & Craig Linscott
Victoria & Shawn Litchfield
Keirsten Littlefield
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Carol Lombard#
Lara Lombardi
Richard N. Lord, Jr.
Canaan E. Lyons
Leona L. Lyons#
Macleod Furniture
Diane & Thomas Madden
Elizabeth & James Maier
Maine Association of
REALTORS
Maine Coast Sea Vegetables
Maine Coast Waldorf School
Patricia & John Maisel,
in memory of
Anthony Small
Debora J. Marathon
Kathryn Martin#
Samantha & James Martin
Trudy A. Martin
Deborah Matusko
Martha & James McCarthy
Jennifer McCurry
Ann & William McDonough
Christine E. McGlinchey
Donna McKeown
Karen A. McLaughlin
Dr. Philip R. B. McMaster
Janet E. Mead
MEMIC, on behalf of
Carlos Gonzales

Erica & John Merrill,
in memory of Mary Merrill
Elizabeth A. Millbury
Karan & Lawrence Miller
Patricia A. Miller
H. Sawin Millett, Jr.
Judith A. Millham#
Gregg W. Mitchell
Alayna Mladucky
Ann & Kent Mohnkern
Fredrica & David
Montgomery,
in memory of
Irene Shevenell
Melanie Moore#
Patricia W. Moore, in
memory of
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Howard S. Morgan
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Donna A. Murray
Nickie Murray
Mary Muthig#
Erin Nadeau#
Kelsey Nason
Neil's Motors, Inc.
Joan & Donald Neuts
Judy & Pete Nodecker,
in memory of
Carol Thorne
Jessica & Mark Noonan
Susan L. Norris
Bridget O'Keefe#
Geoffery O'Neil
Carol C. OBrien
Colleen Olgvie
Dawn Orlando
James Otis
Debra Ouimette
Harry E. Page
Sandra & Guido Pardi, Jr., in
memory of
Nicholas Macleod
Eslie J. Parquette+
Joseph A. Paul
Laura & Bradley Paul
Dwight S. Payne
Alyssa Pelchat#
Kevin Pelletier
Sharon & Ronald Pelton
Lori Pennell, in memory
of Dolores Dubois
Priscilla J. Pennell,
in memory of
Dolores Dubois
Eric H. Penrod
Deanna Perreault#
Lindsay & John Perry III,
in memory of
Bill & Sylvia Searle
Dick & Carol Peterson
Erin & Brian Pettinato

THANK YOU

2022 FINANCIAL REPORT

INDIVIDUALS AND ORGANIZATIONS continued

Brenda & Michael Piecuch	Helen F. Read	Mesa Schubeck	Barry M. Sturgeon	Margaret & Peter Webster
Susan & Michael Pierter	Carmela & Frank Realì	Mary & Stanley Scontras	Lisa & Shaun Sullivan	Weirs Motor Sales Inc.
Barbara R. Pillsbury	Joyce & Steve Reny	Karen & Gregory Searle,	Michelle Sweet	Deborah & Michael Wessels
Rosemary &	Helen E. Richardson	in memory of Sylvia Searle	T & T Plowing & Sanding LLC	Leonard F. Westra, Jr.
George Pinksten,	Gail Richter	William H. Shaw	Lauren Taylor	Kenneth M. Weymouth, in
in memory of	Elizabeth G. Roberts	Veronica & Richard Sheehan	Mr. & Mrs. Michael and	memory of
Lisa Sherlock	Nathaniel F. Roberts, Sr.	Katherine P. Shepard	Debra Taylor+	Diane Weymouth
Rebecca Place#	Rosemary & David Roberts	Elizabeth & Corey Sides,	TCAA Boston	Martin J. White
Brian Polley	Betty &	in honor of Sylvia Searle	Kelly & Oliver Thayer#	Hannah B. Williams#
Hannah Postma	William Robidoux, Jr.	Christina Simas#	Thompson Family Fund	Arline E. Wilson
Lisa Postma	Colonel Manley E. Rogers+	Jessica & Henry Simpson	Jeanne B. Thurber	Kristin L. Wing#
Miriam Potter	Rousseau Insurance Agency	Mary D. Small#	William F. Timmins#	Lynne B. Wolfe#
Pow'r Point Generator	Richard A. Roussin	Diana & Michael Smart	Unum	Judith & Douglas
Power Systems	Matthew W. Roy#	Stephanie St. Michel	Unum Retiree Group,	Woodbury+
Peggy & Dr. James Powers	Robert P. Russell,	Rebecca & John Stamaris	in memory of	Woodsome's Feeds and
Jane & Keith Prairie	in memory of	Laurie Small & Eric Mukai	Nicholas Macleod	Needs LLC
Kathleen & David Puff	Margaret A. Russell	Suzanne Staples	Diane & Michael Vaughn	Katharine &
Jean Pullen	Rust Check Maine LLC	Anita Starrett+	Diana R. Verrill	George Woodwell+
Rada Mfg. Co.	C. Bruce Sandstrom	Betty & Dr. Joseph Stocks	Raymond F. Waite	Janet & Barry Zimmerman
Bethany Randall#	Sanford High School	Crystal & Charles Stone	Lee & John Walker+	
Tracey Raven#	Kevin P. Savage	Rebekah &	Bradley Waterhouse#	
Ray Labbe & Sons, Inc.	Debora & Charles Sawyer	Justin Strasburger	Frances &	
Ray's Truck Service, Inc.	Charles N. Scamman	Bethany L. Struck	William Weatherbie	

+ Cornelius Sweetser Heritage Society Member # Sweetser Team Member * Sweetser Board Member

FISCAL YEAR 2022

Revenue

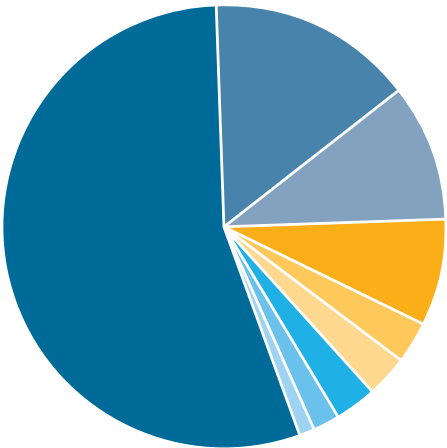
Net Program Service Revenue	\$ 47,586,221
Contributions & Grants	\$ 2,743,468
Miscellaneous Income	\$ 1,523,719
Income on Investments	\$ 838,406

Expenditures by Operation Area

Outpatient Services	\$ 17,573,474
Crisis Services	\$ 9,949,957
Residential Services	\$ 8,246,146
Community-Based Services	\$ 6,316,527
Educational Services	\$ 5,268,730
Other	\$ 2,348,465
Total Expenditures	\$ 49,703,299

Revenue Sources

Maine Care 55%	Investment Income 3%
Federal Grants & Awards 15%	Miscellaneous Income 3%
State of Maine 10%	Fundraising 2%
Private Insurance 8%	Medicare 1%
Local School Districts 3%	



LEFT Sweetser marching in the Portland Pride Parade.



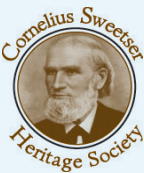
RIGHT Sweetser/Jack Chevrolet Golf Classic.

Consider the Cornelius Sweetser Heritage Society

The Cornelius Sweetser Heritage Society honors the founder of Sweetser and recognizes the generous support of individuals who have included Sweetser in their estate plans.

If you are interested in including Sweetser in your will or planned gift, or if you have already done so, please give us a call. We look forward to helping you leave your legacy.

Kelly Thayer, Director of Development
kthayer@sweetser.org
207.294.4495 office
207.317.7597 cell



A Note from our Development Director

I feel lucky to have each of you as a valued member of our “Sweetser Family.” We could not do what we do without your generosity, care, and support. Many of you have been a part of the Sweetser family for 20, 30, or even 40 years! Your dedication and longtime commitment inspire so many. I also want to welcome our new Sweetser supporters and am confident that together we can meet the rising mental health and substance use needs of our families, friends, neighbors, and coworkers.

Thank you again for supporting the critical behavioral health services needed for Maine families to live more promising futures.

I hope to get to meet or talk with you soon!

With Gratitude and Appreciation,

Kelly Thayer

Kelly Thayer

MEET THE DEVELOPMENT TEAM

Questions about your gift or looking for additional ways to impact Sweetser? Reach out to our Development Team:

Kelly Thayer, Development Director
207.294.4495 kthayer@sweetser.org

Jodie Hansen, Donor Engagement & Events Manager 207.294.4476
jhansen@sweetser.org

Sara Towle, Development Office Manager
207.294.4482 stowle@sweetser.org

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The Sweetser Saco campus

MISSION

Sweetser is a behavioral health nonprofit that provides evidence-based treatment, support and hope through a statewide network of community-based mental health, recovery, and educational services.

Access our Services

Call our PromiseLine
1.800.434.3000
or visit sweetser.org

Join our team!

Start a compassionate
career with Sweetser.
Visit sweetser.org/careers

[!\[\]\(95b425611cbd2b8716a140cf67c81822_img.jpg\) @sweetsermentalhealth](#)
[!\[\]\(98475352b625a273242ad989dd0cabc3_img.jpg\) @sweetsermaine](#)



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